



Rainbows as optimism :-)

Many see rainbows as an LGBTQ2s+ icon, but it's also always been (and will continue to be?) an icon of optimism



1. Rainbow Project – Don Valley Parkway

DESIGNER
Berg Johnson

YEAR
1972



2. Owl with Rainbow Basket

DESIGNER
Betsy Meeko Sr.

YEAR
2010



3. Winter Athletics Rainbow Leaf Tee

CLIENT
Drake General Store

YEAR
2013



4. Rainbow Paper Birds

DESIGNER
[Akane Saito](#)

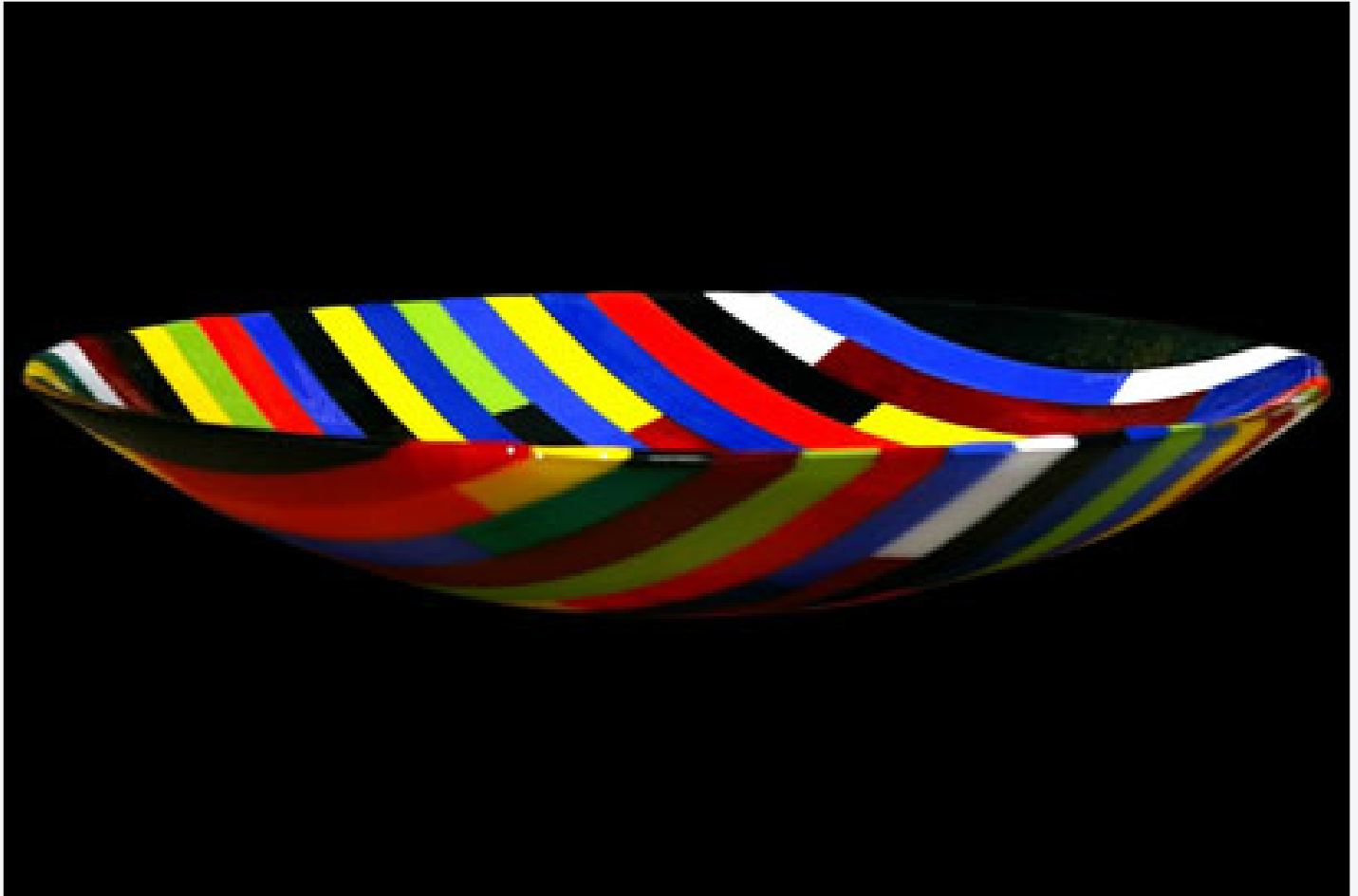
YEAR
2007



5. Memorial Rainbow Drum

DESIGNER
Joe David

YEAR
1977



6. Rainbow Bowl

DESIGNER
Marcela Golod
Sergio Golod

YEAR
2006



Listen to the Rainbow!

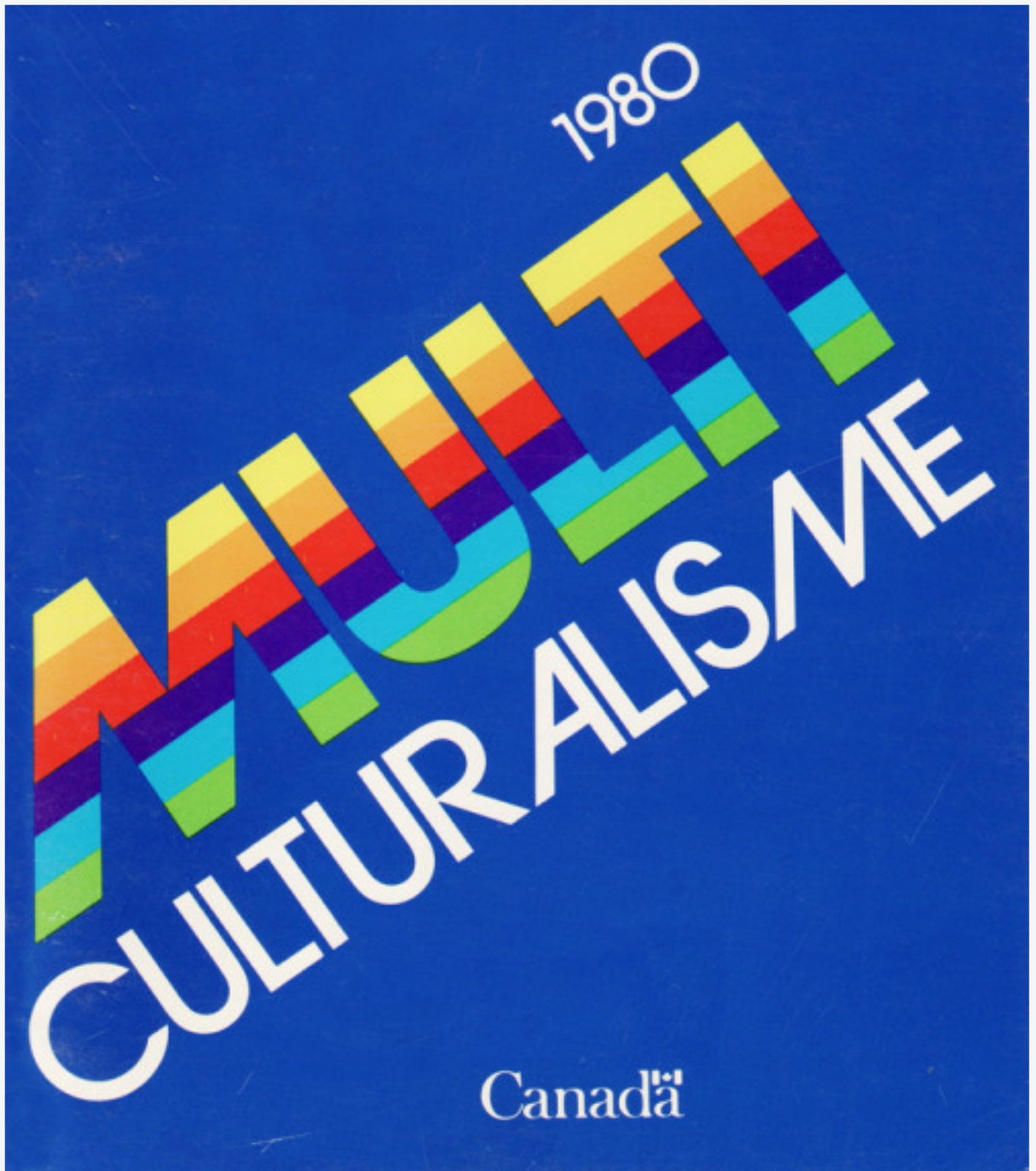
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590 / CKEY
RADIO TORONTO

7. Listen to the Rainbow Ad

CLIENT
CKEY Radio



8. Multiculturalisme 1980

CLIENT
Government of Canada

YEAR
1980